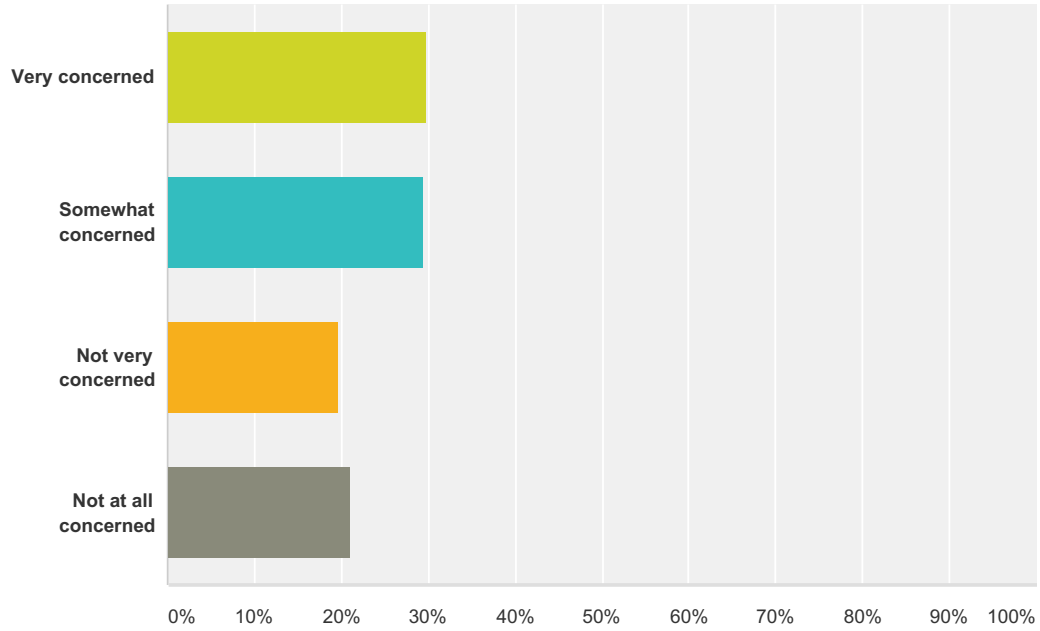


Q1 How concerned are you about the quality of your credit report or your current credit score?

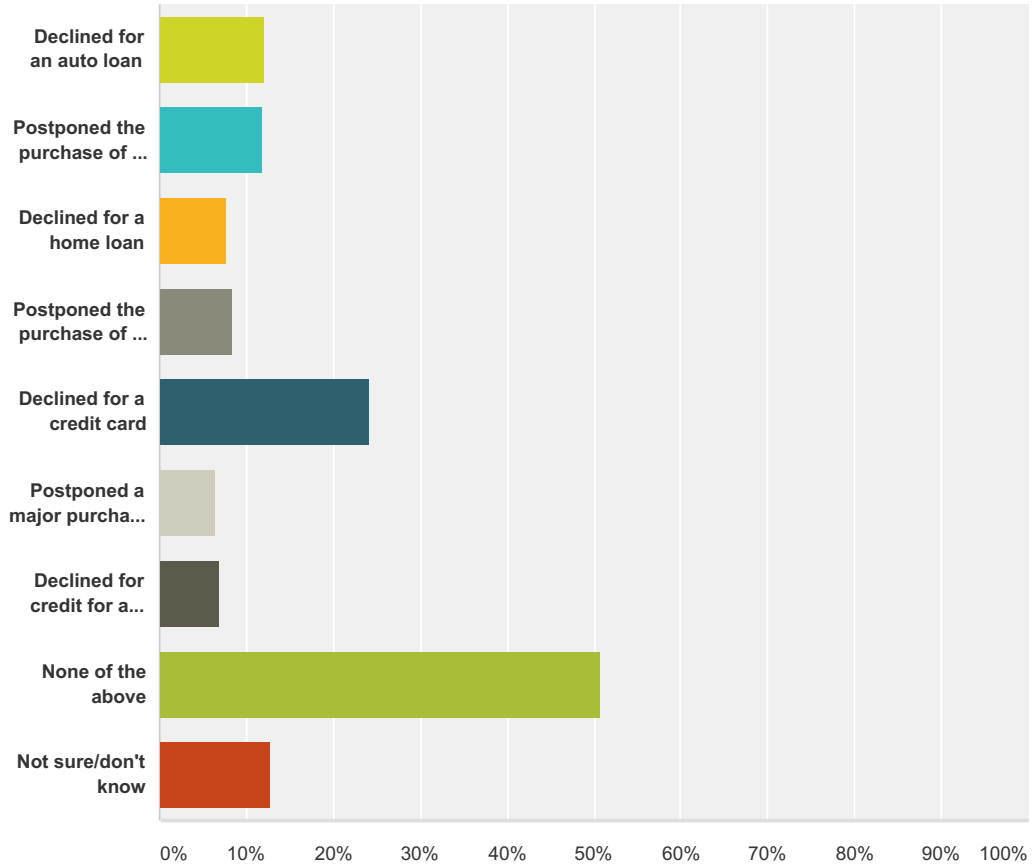
Answered: 1,069 Skipped: 0



Answer Choices	Responses
Very concerned	29.84% 319
Somewhat concerned	29.47% 315
Not very concerned	19.64% 210
Not at all concerned	21.05% 225
Total	1,069

Q2 Which of the following have you or someone in your immediate family experienced due to a low credit score or concern over your credit score? [Check all that apply.]

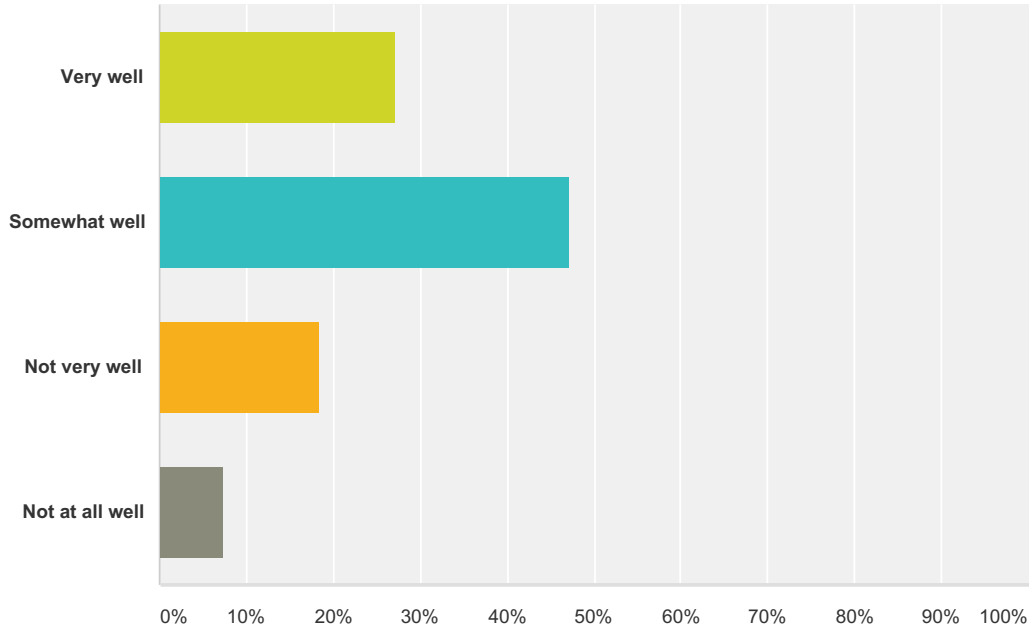
Answered: 1,047 Skipped: 22



Answer Choices	Responses
Declined for an auto loan	12.03% 126
Postponed the purchase of a new or used vehicle	11.84% 124
Declined for a home loan	7.74% 81
Postponed the purchase of a home	8.40% 88
Declined for a credit card	24.16% 253
Postponed a major purchase other than a car or home	6.49% 68
Declined for credit for a major purchase other than a car or home	6.88% 72
None of the above	50.72% 531
Not sure/don't know	12.70% 133
Total Respondents: 1,047	

Q3 How well do you understand the range of factors that go into your credit report and score and the specific steps you could take to improve your credit report and score?

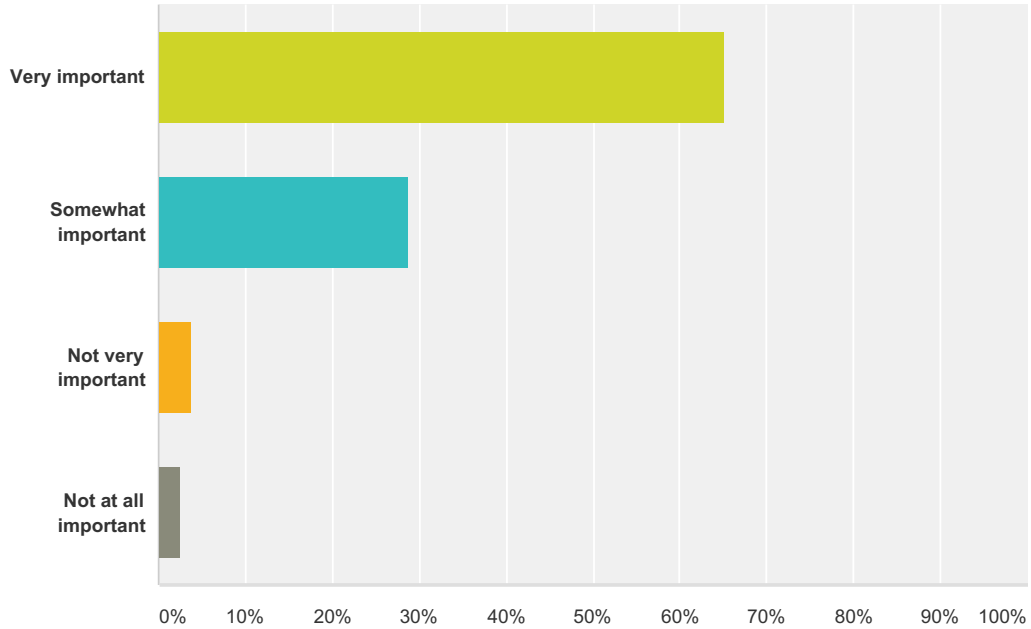
Answered: 1,038 Skipped: 31



Answer Choices	Responses	
Very well	27.07%	281
Somewhat well	47.21%	490
Not very well	18.40%	191
Not at all well	7.32%	76
Total		1,038

Q4 How important is it for consumers to have access to prompt and useful credit education services?

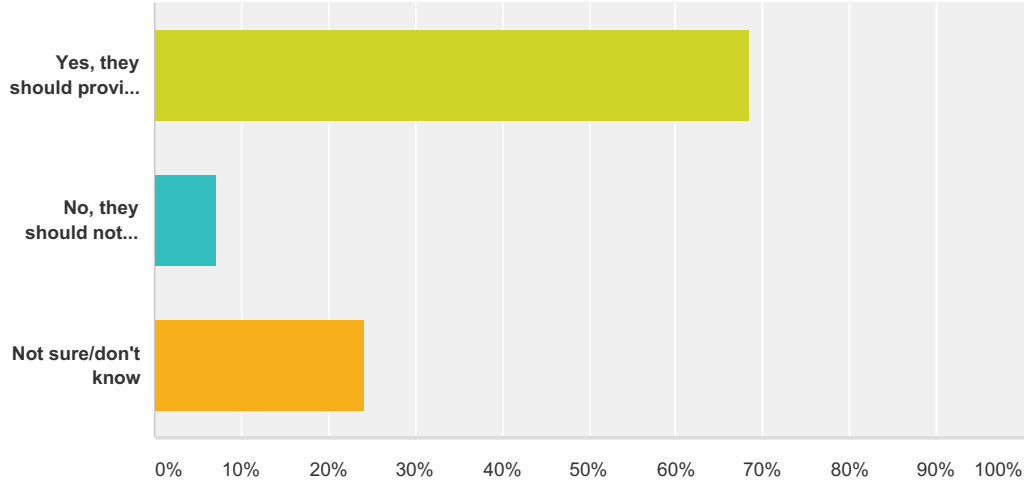
Answered: 1,038 Skipped: 31



Answer Choices	Responses	
Very important	65.13%	676
Somewhat important	28.71%	298
Not very important	3.76%	39
Not at all important	2.41%	25
Total		1,038

Q5 Do you think that the nationwide credit bureaus should provide personalized credit education services?

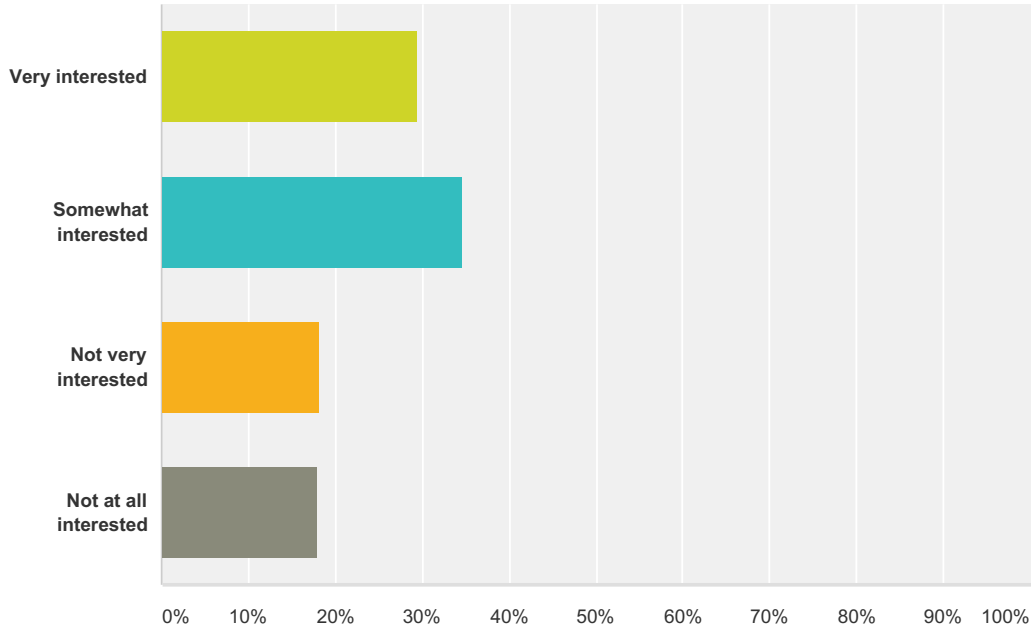
Answered: 1,021 Skipped: 48



Answer Choices	Responses	
Yes, they should provide credit education services	68.56%	700
No, they should not provide credit education services	7.15%	73
Not sure/don't know	24.29%	248
Total		1,021

Q6 If you could improve your credit score by an average of 20 points, how interested would you be in taking part in a personalized credit education session offered by a major credit bureau?

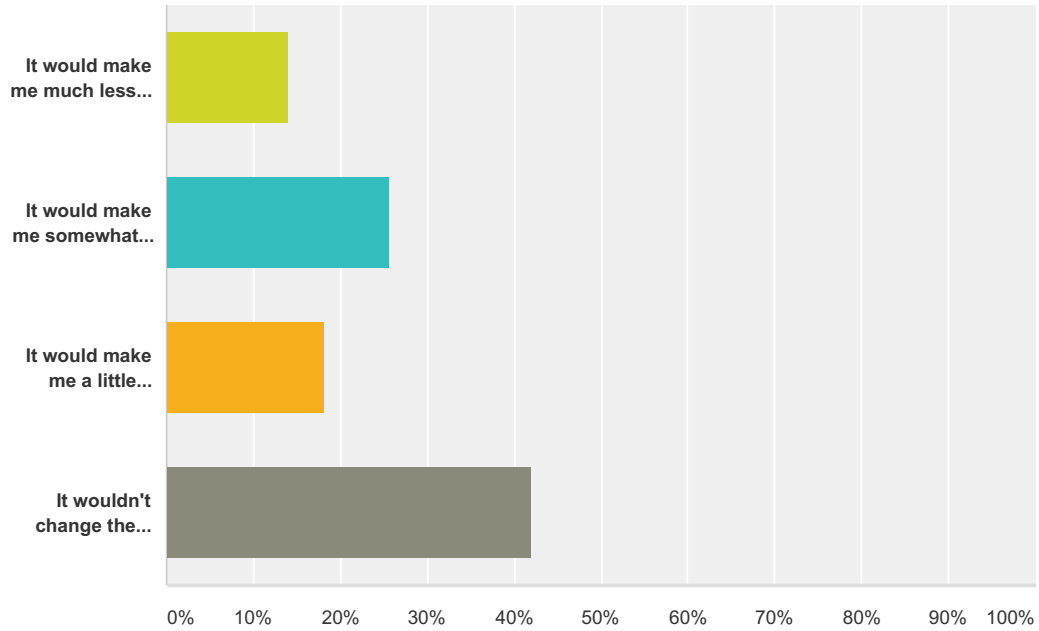
Answered: 1,021 Skipped: 48



Answer Choices	Responses	
Very interested	29.38%	300
Somewhat interested	34.57%	353
Not very interested	18.12%	185
Not at all interested	17.92%	183
Total		1,021

Q7 Federal law current requires that consumers wait for three business days before a major credit bureau can respond to a request for a personalized credit education session. If you had to wait three business days before receiving a credit education session, how much would it reduce the likelihood that you would get the service?

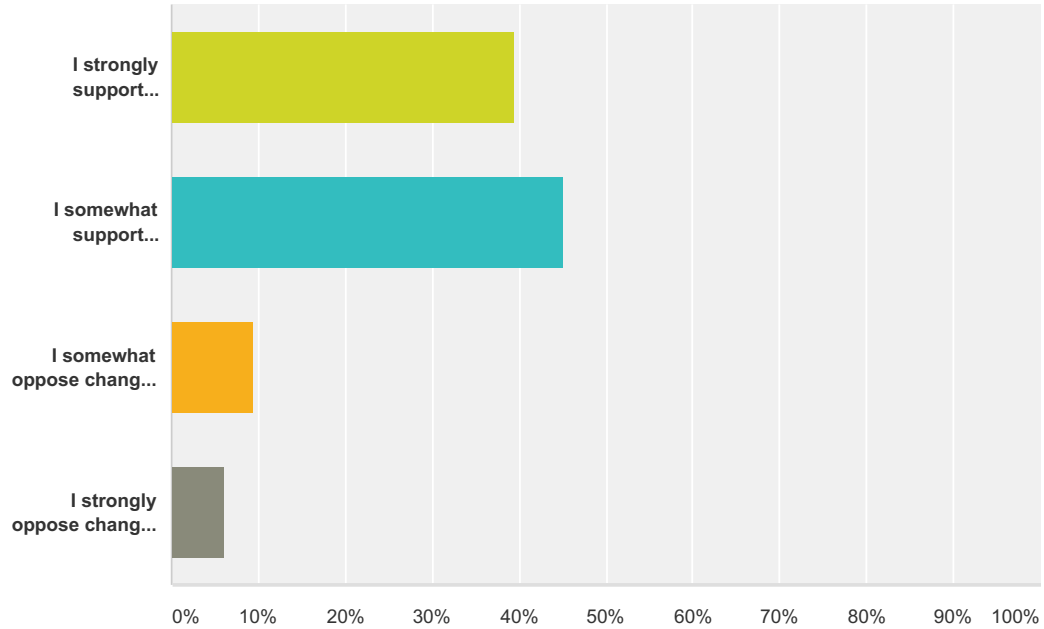
Answered: 1,001 Skipped: 68



Answer Choices	Responses
It would make me much less likely to get the service	14.09% 141
It would make me somewhat less likely to get the service	25.77% 258
It would make me a little less likely to get the service	18.18% 182
It wouldn't change the likelihood that I would get the service	41.96% 420
Total	1,001

Q8 Do you believe Congress should change the law so the major credit bureaus can respond more quickly to requests from consumers for credit education services?

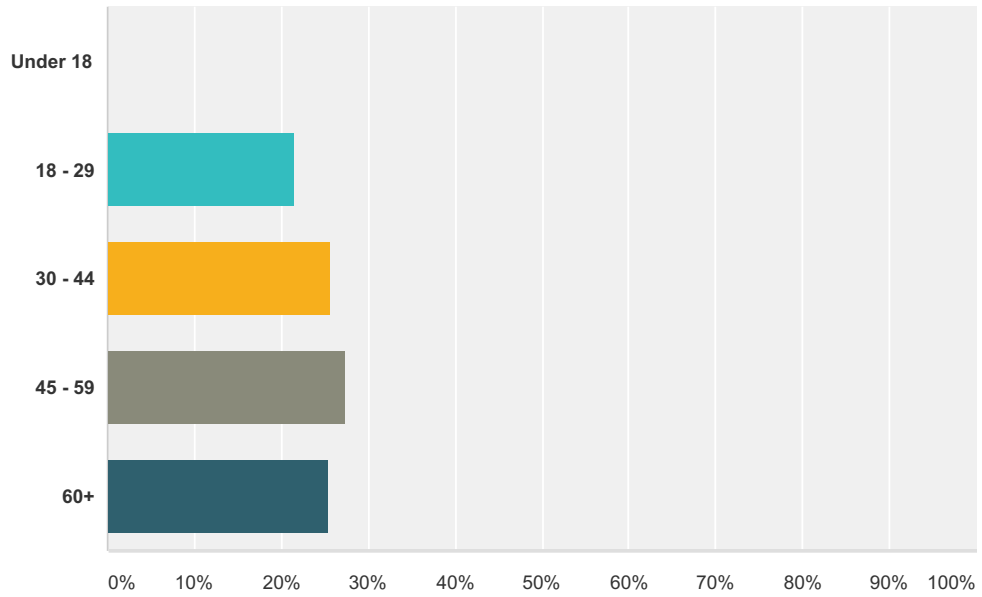
Answered: 1,001 Skipped: 68



Answer Choices	Responses	Count
I strongly support changing the law	39.36%	394
I somewhat support changing the law	45.15%	452
I somewhat oppose changing the law	9.39%	94
I strongly oppose changing the law	6.09%	61
Total		1,001

Q9 What is your age?

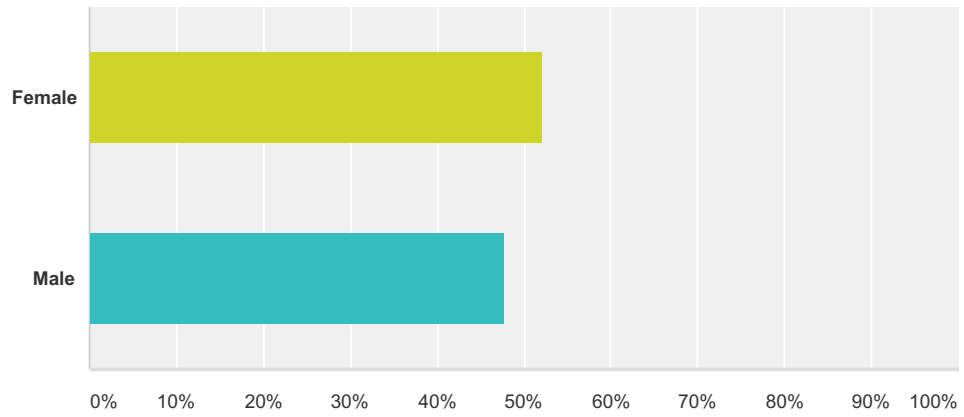
Answered: 1,000 Skipped: 69



Answer Choices	Responses
Under 18	0.00% 0
18 - 29	21.50% 215
30 - 44	25.70% 257
45 - 59	27.30% 273
60+	25.50% 255
Total	1,000

Q10 What is your gender?

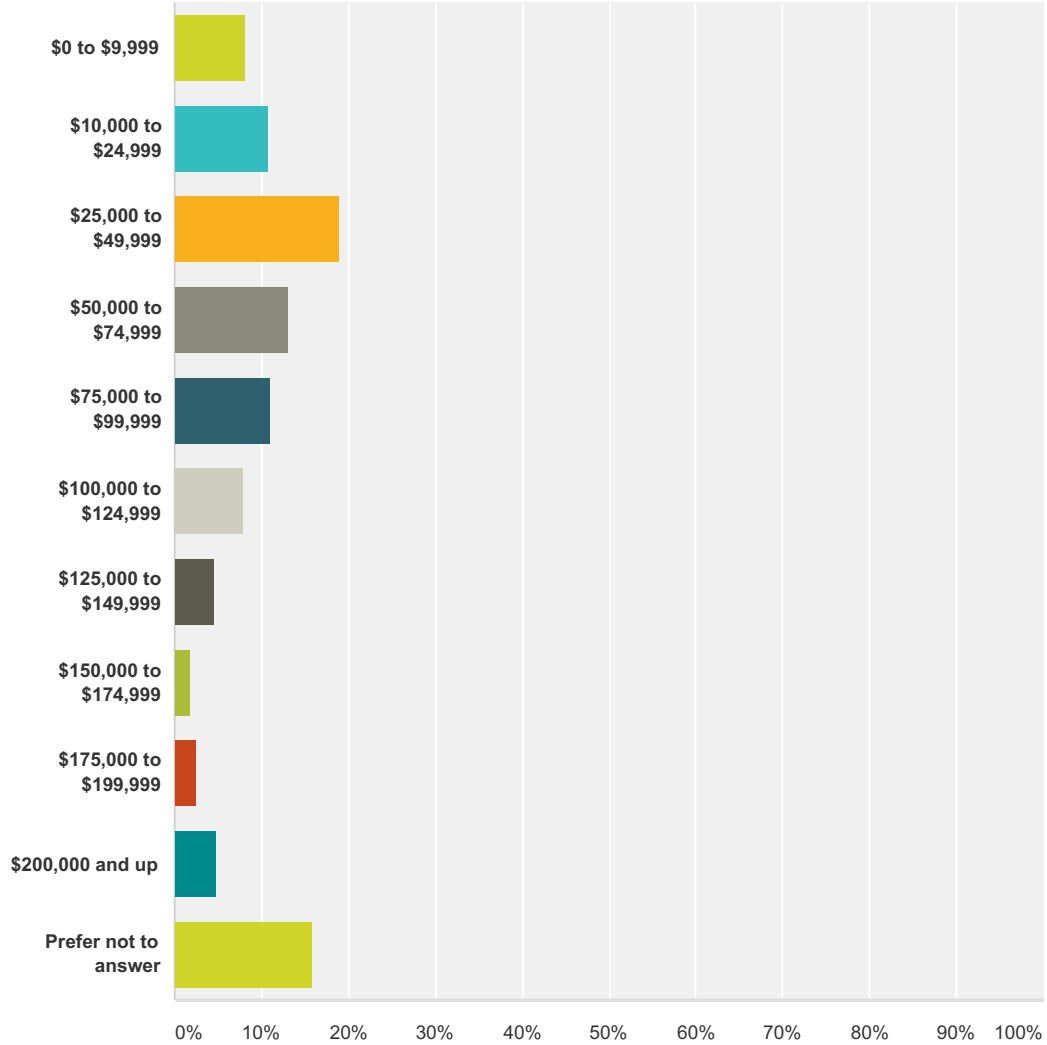
Answered: 1,000 Skipped: 69



Answer Choices	Responses
Female	52.10% 521
Male	47.90% 479
Total	1,000

Q11 How much total combined money did all members of your HOUSEHOLD earn last year?

Answered: 1,000 Skipped: 69



Answer Choices	Responses
\$0 to \$9,999	8.20% 82
\$10,000 to \$24,999	10.90% 109
\$25,000 to \$49,999	19.10% 191
\$50,000 to \$74,999	13.10% 131
\$75,000 to \$99,999	11.10% 111
\$100,000 to \$124,999	7.90% 79
\$125,000 to \$149,999	4.50% 45
\$150,000 to \$174,999	1.90% 19

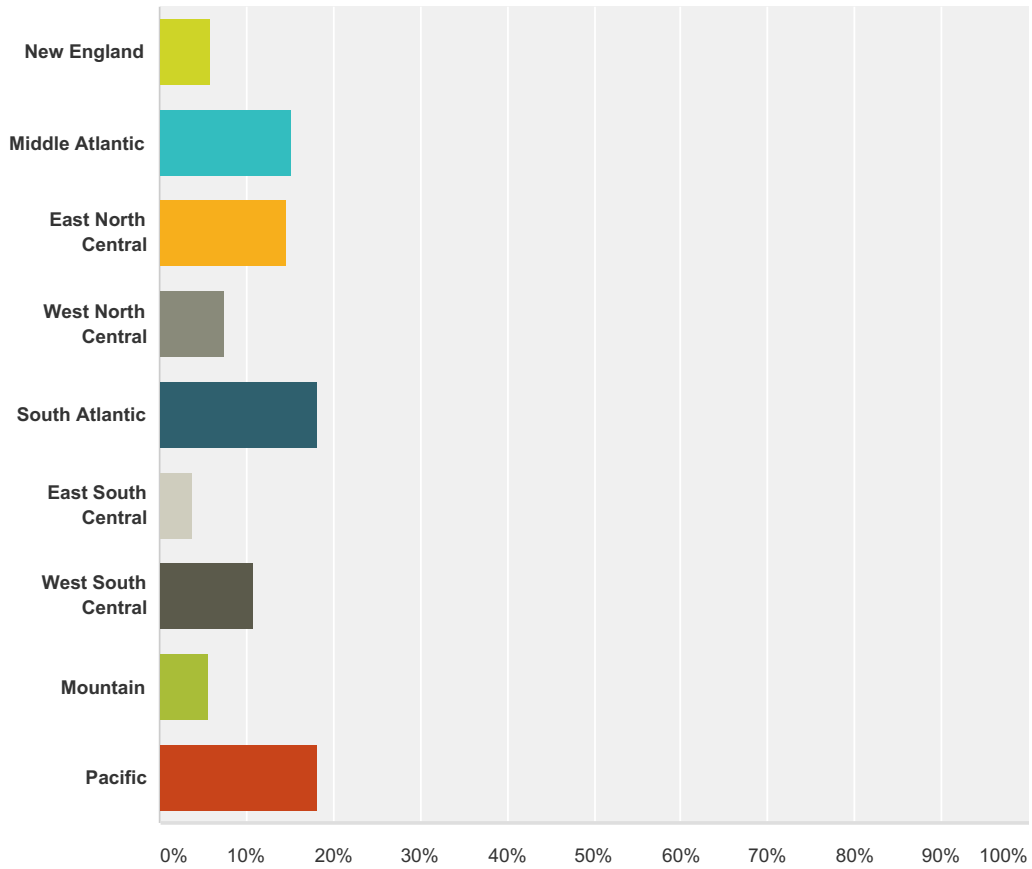
Value of Personalized Credit Education

\$175,000 to \$199,999	2.60%	26
\$200,000 and up	4.90%	49
Prefer not to answer	15.80%	158
Total		1,000

Value of Personalized Credit Education

Q12 US Region

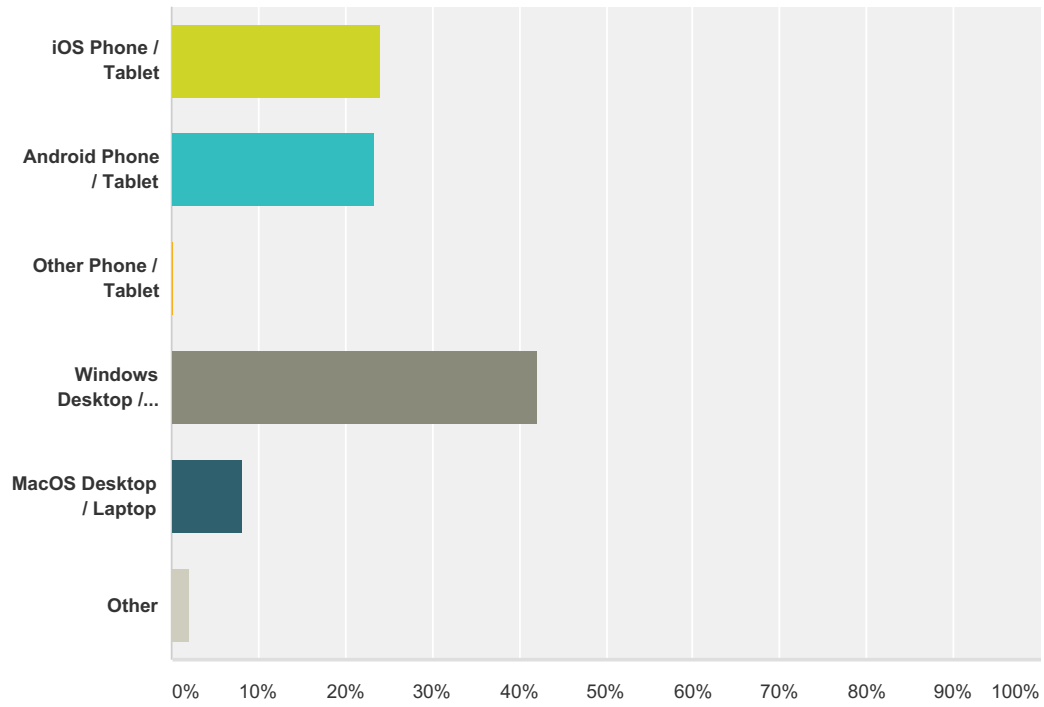
Answered: 979 Skipped: 90



Answer Choices	Responses
New England	5.92% 58
Middle Atlantic	15.32% 150
East North Central	14.71% 144
West North Central	7.46% 73
South Atlantic	18.08% 177
East South Central	3.78% 37
West South Central	10.83% 106
Mountain	5.72% 56
Pacific	18.18% 178
Total	979

Q13 Device Types

Answered: 1,000 Skipped: 69



Answer Choices	Responses
iOS Phone / Tablet	24.10% 241
Android Phone / Tablet	23.40% 234
Other Phone / Tablet	0.20% 2
Windows Desktop / Laptop	42.20% 422
MacOS Desktop / Laptop	8.10% 81
Other	2.00% 20
Total	1,000